

**Search Notes**

Application/Control No.

10/802,459

Examiner

Scott L. Jarrett

Applicant(s)/Patent under  
Reexamination

KOUNO ET AL.

Art Unit

3623

**SEARCHED**

Class	Subclass	Date	Examiner
705	12	1/3/2005	SJ

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
EAST Keyword: sales forecast, demand planning, sales promotion, retail sales, advertisin management, sell through, promotion	1/3/2005	SJ
EAST Keyword: campaign management, converston rate, capture rate, neilson, foot traffic	1/4/2005	SJ
IP.com Keyword: sales forecast, demand planning, promotion management	1/4/2005	SJ
Google.com sales forecast, retail performance, demand planning	1/4/2005	SJ
Amazon.com sales forecast, reatil management, demand planning	1/4/2005	SJ